



The Complete Technology Asset Checklist for Small Businesses

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As a small business owner, you might not be at the forefront of developing the newest cutting-edge technology. However, technology still plays a crucial role in the growth and efficiency of your business.

New technological advancements seem to pop up every year, so to ensure you're prioritizing the right technology, we created a checklist of four types of products you need to implement now (if you don't have them already).

Why Is Technology Important to Small Businesses?

First, let's address the need for technology in today's interconnected world.

Technology is now necessary for the success of businesses of all sizes. However, it is especially crucial for small businesses, allowing them to better compete with larger businesses.

The right technology provides nearly endless opportunities, but the primary benefits fall under these categories:

1

COMMUNICATION WITH CUSTOMERS

First and foremost, technology provides the ability to communicate with customers through any means necessary. In today's busy world, employees must interact with clients quickly and clearly.

Informative, user-friendly websites allow customers to learn about your business, find answers to their questions and much more.

With an online presence, customers have the opportunity to contribute to your public image through social media, online reviews and consistent communication.

2

EFFICIENCY OF OPERATIONS

Certain technologies help a business better understand workflows, cash flow, resources, project management and more.

With the proper technology, businesses can expand their network in remote and hybrid work environments by conducting most of their business online and through cloud-based technologies.

3

SECURITY

Most businesses in the modern era are subject to security threats. In fact, **there was a notable rise in cybersecurity threats in 2021.**

Certain technologies can protect company and financial data, confidential information, client information and more. Put simply, the benefits of technology go hand in hand with robust security systems.

Now, let's learn more about the four types of technologies that you need to implement. As soon as you contact us about one of our solutions, you can check it off your list!





Stay Connected With Internet for Small Businesses

A strong, reliable internet connection is the first solution to implement. Without it, most businesses can't perform many basic functions.

DOCOMO PACIFIC provides several internet connectivity solutions, including:



BUSINESS INTERNET:

Fast, uninterrupted connections to fuel the success of businesses of all sizes.



FIXED WIRELESS INTERNET:

A powerful, wireless connection to high-speed internet.



DEDICATED FIBER:

Ultra-fast, with guaranteed upload and download speeds.



Implement Cloud-Based Solutions

A cloud-based solution is an application, computer network or on-demand service accessed with an internet connection through a shared cloud computing framework.

DOCOMO PACIFIC provides **Plume's suite of intuitive support and operational tools** to help you identify, troubleshoot and resolve issues in real time.

Our suite offers:

- ✓ Advanced security models that protect employee devices, prevent remote access and block inappropriate material to create a safe workplace for employees and guests.
- ✓ Seamless Wi-Fi coverage and ultra-fast speeds for robust connectivity, ensuring operations run smoothly.
- ✓ Higher productivity through employee management dashboards that boost workplace engagement.



Unify Your Connections With Unified Communications

Unified Communications (UC) is a cloud-based phone system that boosts employee productivity and makes business run more smoothly. It delivers more functionality than a traditional phone system without the hassle of managing and maintaining a phone system.

With DOCOMO PACIFIC's UC, you'll benefit from powerful features, such as auto attendant, unified messaging, find-me follow-me and call center functions. Best of all, the low monthly cost won't break the bank.



Gain Mobile Security

As we mentioned earlier in this checklist, if you're going to experience the benefits of technology, you need a way to protect your assets.

Managed Wi-Fi not only enhances your business with simpler Wi-Fi management, but also ensures that you're operating on secure equipment with industry-leading privacy and security features.

You can mitigate risk and keep productivity moving with DOCOMO PACIFIC's **Lookout Mobile Security**. Companies benefit from:

- ✓ A layered security approach by integrating Lookout with their existing security solutions.
- ✓ Protection from threats across the spectrum of mobile risk.
- ✓ Increased mobile productivity across personal and corporate-owned devices.

Check All the Boxes With DOCOMO PACIFIC!

At DOCOMO PACIFIC, we help small businesses work better and smarter with the best mobile, internet, TV, phone and smart solutions, paired with award-winning service and support.

When you're ready to level up, check out **Business Bundles+** — a solution that makes it simple to choose the services you want. Start with an ultra-fast and reliable internet plan, then add at least one other service to start saving. The more you bundle, the more you save!

Ready to get started?

Connect with our team!

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