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BUSINESS

The Complete Guide to Business Internet

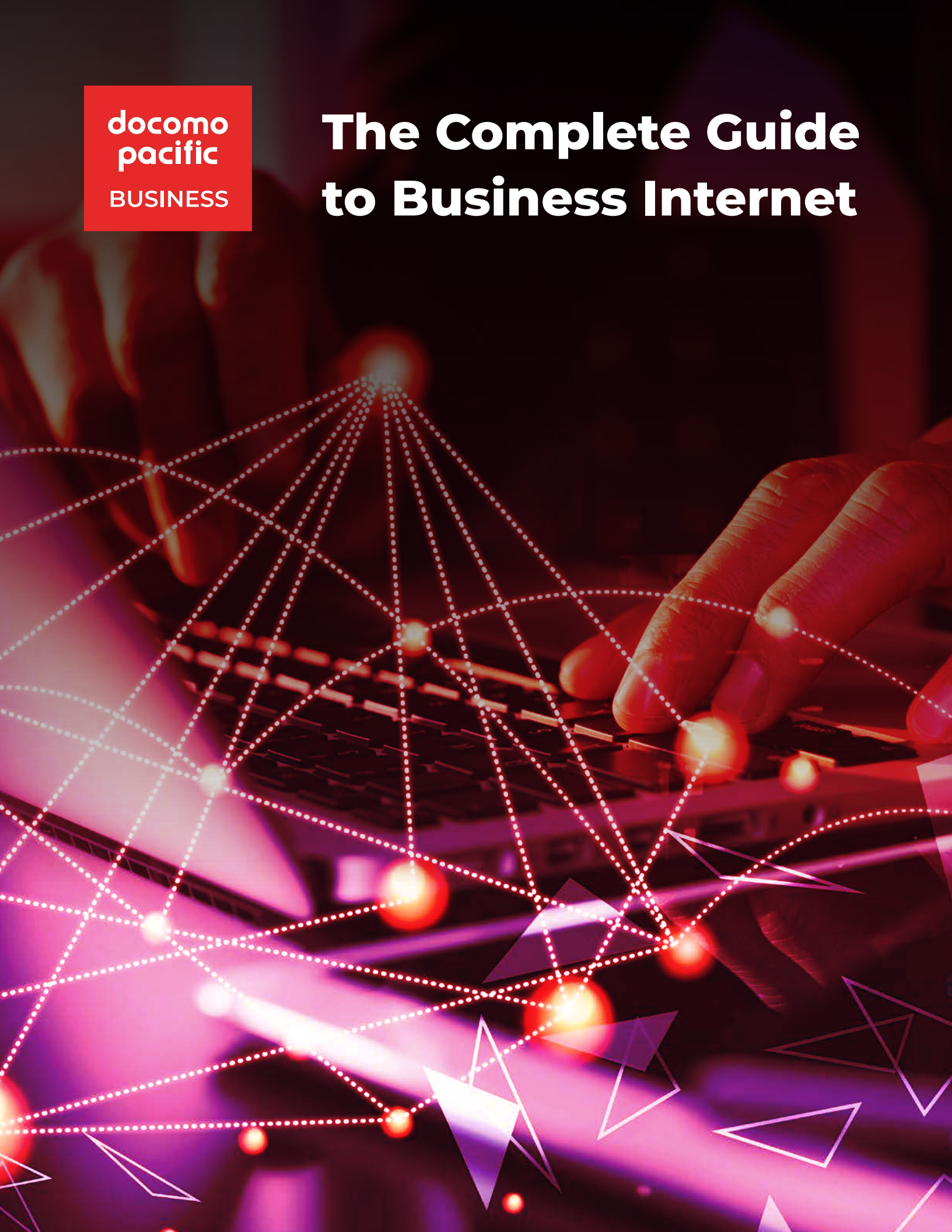


Table of Contents

Introduction	3
Why is business internet a necessity?	4
What is business internet?	5-7
What questions should you ask when selecting an ISP?	8-9
Connect to business internet with DOCOMO PACIFIC	10-11



The Complete Guide to Business Internet

In today's interconnected world, fast and reliable internet is no longer a luxury, but a necessity for every business, from small retailers to large enterprises.

We have all experienced frustration when a video conference suddenly cuts off because the connection dropped or when an email with multiple attachments takes forever to send to a client.

It's crucial to the success of your business to have the proper amount of bandwidth and speed. You need an internet connection that is fast and reliable, even when a high number of employees or customers are using the internet at the same time.

But how do you choose an internet service provider (ISP)? What questions should you ask to evaluate one from the next?

In this e-book, we let you in on the questions to ask. You will also learn about the benefits of business internet and the other technologies that can make your business soar.



Why is business internet a necessity?

Here's the simple answer: Businesses can no longer afford to keep their brand offline. We live in a world that's connected through the internet, not word of mouth. In fact, some have argued that the internet should be considered a utility because it has become essential for modern living and working.

The internet has become the enabling technology of interconnectivity and access in today's modern business environment. Businesses of all sizes have integrated the utility to further their success of certain services, products and situations, including:

- ✓ **Internet of Things (IoT) systems**, or the devices and technologies that facilitate communication between devices and the cloud. Examples include alarms, smart home appliances, medical sensors and smartphones.
- ✓ **Cloud-based software** is used in countless industries, allowing users to access the software via a web browser, dedicated desktop, or an application programming interface (API) that integrates with an operating system.
- ✓ **Hybrid and remote work environments** are increasing throughout the world, requiring businesses to implement security features to protect company information that can be controlled remotely.

Bottom line: Reliable internet access is no longer a luxury. Business internet allows businesses to stay connected, streamline activities and future-proof operations in our interconnected world.



What is business internet?

Here's the catch to the many benefits of being online — you can't have it if you don't have the right connectivity.

Business internet is a **connectivity solution provided to businesses.**

Typically, it includes:

- ✓ Faster upload and download speeds
- ✓ Increased bandwidth capacity
- ✓ No oversubscription of the network
- ✓ Robust customer service and technical support
- ✓ Many more features to help your business operate





What are the differences between business internet and home internet?

You might be wondering: Why can't I save on costs and purchase connectivity meant for individuals? Isn't it the same?

The short answer: No, these connections are not the same because business internet has features that home internet simply does not provide.

The long answer: There are many benefits of business internet you can't get with a standard connection, including:

✓ **Lightning speed:**

In nearly every case, business internet is faster than residential connectivity. With this speed, your employees can experience a decrease in lag on video conferences, large files sent to clients and other connectivity-related activities.

✓ **Dedicated customer support:**

With most business internet solutions, users can access expert support around the clock. This isn't true with residential internet connectivity, which often requires more than a few days to receive service.

✓ **Static IP:**

Internet protocol (IP) is a set of rules that govern the format of data sent over the internet. With business internet solutions, users are provided static IP, which is a permanent number assigned by an ISP. This improves the reliability and security of your connection.



The market offers a variety of business internet options. Each one offers something different and is better suited for different businesses:

✓ **Digital subscriber line (DSL):**

A digital subscriber line (DSL) creates connectivity using standard phone lines to deliver broadband access. These days, DSL is less commonly used because faster options have emerged. But in the past, this was a widely used upgrade from dial-up connections.

✓ **Satellite:**

As the name suggests, a satellite connection uses a satellite dish to receive internet signals. Generally, this option is for users in remote locations where traditional internet services are unavailable. Similar to DSL, this is not a widely used connectivity solution due to faster options.

✓ **Cable internet:**

Cable internet historically used coaxial cable to transmit data. However, due to the network architecture, interruptions to connectivity were common when too many individuals or businesses connected to the internet at the same time. That's why many companies have upgraded their networks to fiber.

✓ **Fiber optics:**

As a business, you need speed and reliability, and **there's no better solution than fiber optics**. Fiber creates connectivity by pulsing light through plastic strands or microscopic glass. It's much harder to hack and avoids downtime due to bad weather conditions.

What questions should you ask when selecting an ISP?

The number of internet service providers continues to grow, meaning you have many options and need a way to distinguish one from the others.

When speaking with a sales rep of an ISP, be sure to ask the following questions:

1 HOW SCALABLE AND FLEXIBLE IS YOUR BUSINESS SOLUTION?

Do you have plans to expand your business in the future? Or increase the number of employees? If you do, choose an ISP that offers flexible connectivity solutions and can adjust and scale alongside your business.





2

WHAT IS THE AVERAGE DOWNTIME?

According to research conducted by Statista, even a single hour of downtime can cost companies a significant amount of money. Downtime happens when your connectivity goes down and prevents your team from working and your clients from reaching you.

When you choose an ISP, be sure that your SLA includes a minimum uptime to ensure as little downtime as possible or consider redundancy with Business Internet Backup via the mobile network.

3

HOW OFTEN IS YOUR CUSTOMER SUPPORT AVAILABLE?

You don't just want reliable internet — you also want reliable customer support. Whether you are addressing service issues, adding new products or upgrading services, you will inevitably speak to a customer support team.

When this happens, you want to know that your inquiries will be addressed immediately so your organization can continue to thrive.

That's where **DOCOMO PACIFIC** comes in.



Connect to business internet with DOCOMO PACIFIC.

When you connect to DOCOMO PACIFIC'S ultra-fast and secure business internet, you work with a team dedicated to delivering the high-speed connectivity your business deserves.

Among the many benefits of working with us, we will provide you with:



The fastest and most reliable connections in the Marianas.



Network monitoring service with Managed Wi-Fi.



Access to technical expertise with 24-hour support.

Plus, when your business is ready to grow, we can provide connectivity solutions suited to that growth.



**Ready to learn how
we can serve you as
a trusted partner?**

Take the next step by
getting a **free quote today!**

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*Work
Better
Together*